



ALHERBO LAB

ORGANIC MiMi



Be yourself make your day



COSMETIC BRAND WITH NATURAL INGREDIENTS, INSPIRING FRAGRANCES, NICE TEXTURES

WHAT IS ORGANIC MIMI ?

ORGANIC
MiMi

NATURAL COSMETICS BRAND
DESIGNED TO ENHANCE YOUR NATURAL
BEAUTY, BE FUN AND PROTECT THE PLANET

OVER
98%
NATURAL
INGREDIENTS



OVER
15%
ORGANIC
OILS



OVER
97.5%
PACKAGING IS
RECYCLABLE



CERTIFIED BY VEGAN

BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES,
PLEASANT TEXTURES, IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING.
IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR JOY AND YOUR SENSATION



ALHERBO*LAB



16 ACTIVE ORGANIC INGREDIENTS

PLANT-BASED INGREDIENTS CONTAIN BIOACTIVE ELEMENTS TO PROVIDE BEST FOR YOUR SKIN AND GIVE IT A COMFORTING EFFECTS. MINIMIZES RISK OF IRRITATIONS AND ALLERGIC REACTIONS MAKING THEM SUITABLE FOR PEOPLE WITH SENSITIVE SKIN

ORGANIC COCONUT OIL
ORGANIC ALMOND OIL
ORGANIC SHEA BUTTER
ORGANIC JOJOBA OIL
ORGANIC MACADAMIA OIL
ORGANIC ARGAN OIL

ORGANIC MANGO
ORGANIC ALOE VERA JUICE
ORGANIC CHERRY EXTRACT
ORGANIC AVOCADO OIL
ORGANIC OLIVE OIL

ORGANIC ARNICA EXTRACT
ORGANIC VERBENA EXTRACT
ORGANIC CAMELLIA OIL
ORGANIC LAVENDER OIL
ORGANIC PEPPERMINT EXTRACT

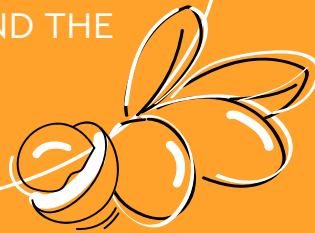


STANDARDS IN ACTION



INGREDIENT ASSESSMENT

WE FOCUS ON INGREDIENT ASSESSMENT, CAREFULLY CHOOSING THE ONES WE PUT INTO OUR PRODUCTS AND THE ONES WE LEAVE OUT



LABEL TRANSPARENCY

LABEL TRANSPARENCY IS A CORNERSTONE OF OUR PHILOSOPHY. WE LABEL WHAT'S REALLY INSIDE OUR PRODUCTS



QUALITY CONTROL

WE TEST FINAL PRODUCTS IN THREE DIFFERENT AREAS: SAFETY, EFFICACY AND INTEGRITY

RECYCLABLE PACKAGING

WE USE ENVIRONMENTALLY FRIENDLY PRODUCTION PROCESSES AND PACKAGING TO MAKE A MORE SUSTAINABLE LIFE



PRODUCT RANGE

ORGANIC
MiMi

60 SKU 

ALL PRODUCTS ARE VEGAN CERTIFIED



BODY CARE
41 SKU



HAND & FOOT CARE
10 SKU



HAIR CARE
6 SKU

BATH FUN
6 SKU

BODY CARE

FORMULATED WITH ORGANIC OILS AND EXTRACTS BODY CARE PRODUCTS PROMISE AN UBER HYDRATING EXPERIENCE



BODY BUTTER

has rich texture, generously nourishes the skin with oils and nutrients. Perfectly fitted for people living in low temperature and windy climate. It nourishes and locks moisture: the result – soft, hydrated and glossy skin

BODY CREAM

has lightweight texture, so it's absorbing easier, providing a long-lasting hydration. Perfectly fitted for summertime and for people living in hot and humid climate

LEAVE IN BODY CONDITIONER

has a dense texture which helps to hydrates skin and increase firmness and radiance. Easy in use. Just gently massage it into wet skin right in the shower. No need to rinse. Suitable for daily use for those who in rush or has no time for body rituals

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BODY BUTTER

BODY BUTTER

Renewing Olive & Papaya, 200 ml

- Makes the skin soft and silky
- Intensely regenerate the skin
- Shea Butter nourish and moisturize
- Organic Olive Oil protects again negative factors
- Papaya Extract helps renew the skin
- Saturates the skin with vitamins and amino acids



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BODY BUTTER

Lifting Mango & Coffee, 200 ml

- Makes the skin velvety and soft
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Increases its firmness and elasticity
- Green Coffee Oil improves skin elasticity and contoursy



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BODY BUTTER

Restoring Coconut & Grapefruit, 200 ml

- Literally melts on the skin
- Organic Coconut Oil eliminates dryness and flaking
- Grapefruit Essential Oil has a regenerating and toning effect
- Helps to hydrate thirsty skin
- Shea Butter nourish and moisturize
- Restores firmness and elasticity



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BODY BUTTER

BODY BUTTER

Nutrition & Hydration
Coconut & Shea, 100 ml

- Provides lasting hydration
- Gives a feeling of softness and comfort
- Shea Butter and Organic Coconut Oil are rich in fatty acids, vitamins A, C, D and E
- Organic Coconut Oil nourishes and moisturizes the skin, removes dryness and flaking
- Shea Butter restores the skin's protective functions, restores suppleness and elasticity



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BODY BUTTER

Nutrition & Hydration
Mango & Shea, 100 ml

- The blend of Shea Butter and Organic Mango Butter leave skin velvety smooth
- Organic Mango Butter moisturizes and nourishes the skin with vitamins
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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BODY BUTTER

Nutrition & Hydration
Argana & Shea, 100 ml

- The blend of Shea Butter and Organic Argana Oil nourish the skin with intensive hydration and essential lipids
- Organic Argana Oil moisturizes, softens and nourishes the skin
- Shea Butter restores the skin's protective functions
- Shea Butter restores suppleness and elasticity



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BODY BUTTER

BODY BUTTER

Nutrition & Hydration
Shea & Jojoba, 100 ml

- The blend of Shea Butter and Cocoa Butter strengthen the skin's protective barrier
- Jojoba Oil provides cells regeneration process
- Organic Shea Butter restores the skin's protective functions, restores suppleness and elasticity
- This butter making the skin soft and smooth



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BODY BUTTER

Nutrition & Hydration
Avocado & Shea, 100 ml

- The blend of Shea Butter and Organic Avocado Oil is rich in fatty acids, vitamins A, C, D and E
- Organic Avocado Oil nourishing and softening skin moisturizes, eliminates dry and flaky skin
- Shea Butter restores the skin's protective functions, restores suppleness and elasticity
- This Body Butter provides lasting hydration gives a feeling of softness and comfort



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BODY BUTTER

Nutrition & Hydration
Shea & Cocoa, 100 ml

- Shea Butter and Cocoa Butter absorbs deeply into the skin to nourish
- Shea Butter smooth and strengthen the skin's protective barrier
- Cocoa Butter intensely nourishes, moisturizes and softens. Organic Shea Butter restores the skin's protective functions, restores suppleness and elasticity
- This Body Butter provides lasting hydration gives a feeling of softness and comfort



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BODY CREAM

BODY CREAM

Moisturizing

Avocado & Guava, 200 ml

- Nourishing Body Scrub created for dry and extra dry skin
- It improves skin condition and increases its elasticity during peeling
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity



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BODY CREAM

Moisturizing

Coconut & Kumquat, 200 ml

- Rich body cream restores the hydro-lipid balances
- The cream daily skincare leaves the skin feeling continuously nourished and well-hydrated
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity
- Kumquat Extract saturates the skin with vitamins and minerals, has toning and antioxidant effects



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BODY CREAM

Moisturizing

Shea & Pomelo, 200 ml

- Strengthens the natural protective functions of the skin, preserving its health and youthfulness.
- Organic Shea Butter moisturizes and nourishes, restores the skin's protective functions, increases its elasticity and firmness
- Pomelo Extract is rich in vitamins and minerals, tones the skin, improves skin regeneration and accelerates cell renewal



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BODY CREAM

Anticellulite

Almond & Papaya, 200 ml

- Rich body cream supports skin firmness while reducing the appearance of cellulite with regular use
- Organic Almond oil improves skin tone and elasticity, accelerates metabolic processes, moisturizes and nourishes.
- Grapefruit Essential Oil and Papaya Extract have a regenerating and toning effect, accelerate metabolic processes in skin cells, prevent the appearance of "orange peel".



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BODY CREAM

BODY CREAM

Deep Hydrating Almond & Yuzu, 100 ml

- Rich Body Cream supplies the skin with nourishing ingredients and improves skin tone and elasticity
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes
- Yuzu Extract intensely moisturizes the skin, protects it against moisture loss



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BODY CREAM

Deep Hydrating Almond & Verbena, 100 ml

- Rich Body Cream gives a pleasantly pampered silky sensation
- Organic Almond Oil improves skin tone and elasticity, softening and nourishes
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky



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BODY CREAM

Deep Hydrating Almond & Cherry, 100 ml

- Rich Body Cream gives a velvety sensation and refines the skin's texture when used regularly
- Organic Almond Oil improves skin tone and elasticity, softens and nourishes.
- Cherry Extract moisturizes the skin, making it velvety and firm.



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BODY CONDITIONER

BODY CONDITIONER

Leave In Coconut & Hibiscus, 200 ml

- Leave in cream conditioner deeply moisturizes and softens the skin thanks to its delicate texture
- Organic Coconut Oil nourishes and moisturizes the skin, restores firmness and elasticity, eliminates dryness and flaking
- Hibiscus Extract has an antioxidant effect, helps to retain moisture in the skin, makes it soft and smooth
- Leaves skin feeling silky soft without being greasy



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BODY CONDITIONER

Leave In Mango & Lotus, 200 ml

- Leave in cream conditioner made from natural ingredients is quickly absorbed
- Leaves skin feeling silky soft without being greasy
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety and soft
- Lotus Extract keeps the skin naturally moisturized, gives it elasticity and tone



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BODY SORBET

BODY SORBET

Hydrating
Arnica & Cherry, 200 ml

- Hydrating Body Sorbet with a light texture that dissolves quickly into skin
- Organic Arnica Extract tones up and softens the skin
- Organic Cherry Extract moisturizes the skin, making it velvet and firm.
- Jojoba Oil provides cells regeneration process, making the skin soft and smooth
- Leaves body skin soft, smooth, fresh and moist



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BODY SORBET

Hydrating
Avocado & Pear, 200 ml

- Hydrating Body Sorbet has a light texture
- Organic Avocado oil moisturizes and nourishes the skin
- Pear Extract saturates the skin with vitamins and amino acids
- Vetiver Essential Oil has an antioxidant effect, preventing premature aging of skin cells
- This Body Sorbet has anti-aging effect



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BODY SORBET

Hydrating
Verbena & Pomelo, 200 ml

- Hydrating Body Sorbet dissolves quickly into skin
- Organic Verbena Extract moisturizes, supports the skin's hydro-balance
- Pomelo Extract has a rejuvenating effect, improves skin tone, firms and tightens the skin
- Shea Butter restores the skin's protective functions, increases its firmness and elasticity.
- This Body Sorbet has firming effect



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BODY SCRUB

BODY SCRUB

Restoring Coconut & Grapefruit, 250 g

- Scrub on the basis of cane sugar giving it a delightful healthy glow and smoothness
- Cane Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Grapefruit Essential Oil has a regenerating and toning effect. The skin becomes smooth and soft, gets a healthy glow
- Organic Coconut Oil nourishes and moisturizes the skin, restores suppleness and elasticity, removes dryness and flaking



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BODY SCRUB

Restoring Olive & Papaya, 250 g

- Revitalizing Body Scrub with pure natural ingredients
- The Scrub protects the skin from negative urban environmental factors.
- Papaya Extract has a renewing and regenerating effect, saturates the skin with vitamins and amino acids, making it smooth and soft
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin, protects it from negative environmental factors
- For a vitalized, nourished and silky-smooth skin sensation



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BODY SCRUB

Lifting Mango & Coffee, 250 g

- Smooth and supple Body Scrub made from precious natural ingredients
- Naturally exfoliating grains of sugar and sea salt gently remove surplus skin cells to leave skin feeling smoother and more refined
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety and soft
- Green Coffee Oil tones and firms the skin, improves its elasticity and contours



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BODY SCRUB

BODY SCRUB

Energy
Strawberry & Coffee, 250 g

- Improves tone and elasticity
- Natural Coffee tones the skin and improves its defense functions
- Strawberry extract supplies vitamins, boosts energy, hydrates and tones the skin
- Organic Jojoba Oil intensively nourishes and softens the skin
- Leaving it smooth and silky smooth



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BODY SCRUB

Detox
Sea Salt & Blue Clay, 280 g

- The deepest skin cleansing without the effect of tightness and peeling
- It also supports skin firmness while reducing the appearance of cellulite with regular use
- Sea Salt deep cleanses and saturates the skin with necessary minerals and microelements, stimulates renewal and improves the skin elasticity
- Blue clay has a lifting effect, toning and helps eliminate toxins



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BODY SCRUB

Anticellulite
Red Pepper & Rosemary, 250 g

- An indispensable helper in the fight against cellulite
- Cane Sugar and Sea Salt deeply cleanse and exfoliate the skin without damaging or irritating it
- Organic Red Pepper Extract has a warming and lymphatic effect, prevents the "orange peel" appearance on problem areas of the body
- Rosemary Essential Oil improves skin elasticity and firmness



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BODY SCRUB

BODY SCRUB

Shea & Verbena, 120 g

- It helps to restore the skin's protective functions, suppleness and elasticity
- Verbena Extract moisturizes, supports the skin's hydro-balance and makes the skin silky
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity



BODY SCRUB

Shea & Raspberry, 120 g

- Gently cleanses the skin and enrich it with vitamins and minerals
- It helps to improve elasticity of skin
- Organic Shea Butter restores the skin's protective functions, restores suppleness
- Raspberry Extract imparts vitamins and minerals, tones the skin



BODY SCRUB

Avocado & Guava, 120 g

- Nourishing Body Scrub created for dry and extra dry skin
- It improves skin condition and increases its elasticity during peeling
- Organic Avocado Oil has nourishing and softening properties, moisturizes, eliminates dry and flaky skin
- Guava Extract has soothing properties, improves skin condition and increases its elasticity



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BODY SCRUB

Argana & Mulberry, 120 g

- Nourishing Body Scrub based on natural ingredients intensely moisturizes, eliminates dryness and flaking
- Organic Argana Oil softens and nourishes the skin
- Mulberry Extract intensely moisturizes, eliminates dryness and flaking



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BODY SCRUB

BODY SCRUB

Mango & Pineapple, 120 g

- Moisturizing Body Scrub based on natural ingredients gently cleanses the skin, improves skin condition and increases its elasticity during peeling
- Organic Mango Butter moisturizes and nourishes the skin with vitamins, leaving it velvety and soft
- Pineapple Extract has an antioxidant effect, improves skin tone and elasticity



BODY SCRUB

Shea & Yuzu, 120 g

- Extremely moisturizing Body Scrub based on natural ingredients is created for dry and extra dry skin
- The scrub effectively cleanses skin, strengthens the skin's protective barrier
- Yuzu Extract intensely moisturizes the skin.
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity.



BODY SCRUB

Shea & Cherry, 120 g

- Moisturizing Body Scrub restores the skin's protective functions, suppleness and elasticity
- Cherry Extract moisturizes the skin, making it velvety and firm
- Organic Shea Butter restores the skin's protective functions, suppleness and elasticity.



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BODY SCRUB

Coconut & Papaya, 120 g

- Renewing Body Scrub effectively cleanses skin and provokes its regeneration
- Organic Coconut Oil nourishes and moisturizes the skin, removes dryness and flaking
- Papaya Extract has a renewing and regenerating effect
- The scrub makes the skin soft and smooth



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BODY SCRUB

BODY SCRUB

Coffee & Cinnamon, 120 g

- Body Scrub with antioxidant effect gently cleanses the skin and stimulates its regeneration
- Natural Coffee tones the skin and has an anti-cellulite effect
- Cinnamon has an antioxidant effect, activates the regeneration of skin cells
- Organic Macadamia Oil deeply nourishes the skin, improves its firmness and elasticity, slows the aging process



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BODY SCRUB

Coffee & Chocolate, 120 g

- Body Scrub gently cleanses the skin and enrich it with vitamins and antioxidants
- Natural Coffee tones up the skin and has an anticellulite effect
- Organic Almond Oil and Cocoa Butter improve skin tone and elasticity, softens and nourishes



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BODY SCRUB

Coffee & Orange, 120 g

- Nourishing Body Scrub restores the skin's protective functions
- Natural Coffee tones the skin and has an anti-cellulite effect
- Organic Shea Butter restores the skin's protective functions and its firmness and elasticity
- Orange Oil has a regenerating, toning effect, prevents the appearance of "orange peel"



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BODY SCRUB JAM

BODY SCRUB JAM

Coconut Oil & Raspberry, 250 g

- Delicate Sugar scrub based on raspberries and organic coconut oil – the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates the skin without damaging or irritating it
- Raspberry imparts vitamins and minerals, tones the skin
- Organic Coconut Oil nourishes and moisturizes
- The scrub generates a fresh, deeply moisturized skin sensation



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BODY SCRUB JAM

Olive Oil & Black Currant, 250 g

- Delicate Sugar Scrub based on black currant berries and organic olive oil – the best choice for gentle cleansing of very sensitive skin
- Sugar gently cleanses and exfoliates the skin without damaging or irritating it
- Black Currant improves tones the skin and supplies it with vitamins
- Organic Olive Oil nourishes, moisturizes and intensely regenerates the skin
- The scrub makes the skin instantly feel relaxed, well nourished, and velvety soft



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BODY SCRUB JAM

Almond Oil & Strawberry, 250 g

- Delicate Sugar Scrub based on strawberries and organic almond oil is the best choice for very sensitive skin
- Sugar gently cleanses and exfoliates the skin without damaging or irritating it
- Strawberry actively saturates the skin with vitamins and trace elements
- Organic Almond Oil tones the skin and improves its elasticity, speeds up metabolic processes, moisturizes and nourishes
- The Scrub leaves skin looking plump and smooth



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HAIR CARE

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REAWAKEN YOUR HAIR AND REVEAL YOUR BEST SHINE WITH OUR NATURAL HAIR PRODUCTS. HAIR PRODUCTS POWERFULLY NOURISH, PROTECT AND BOOST SHINE FOR GLOSSY HAIR WITH ADDED VOLUME.

WHATEVER YOUR TYPE, WE HAVE NATURAL SHAMPOO-SCRUB AND HAIR MASK THAT CAN WORK MAGIC ON YOUR LOCKS.



SHAMPOO SCRUB

is a new format of well-known product. It contains natural sea salt that give a detox effect, scalp care and the feeling of freshness for a long time. Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume.

HAIR MASK is like an intense conditioner to soak and cover your hair to get them better and stronger — whether it's dry, heat-damaged, chemically-colored, curly or even simply aging.



SHAMPOO SCRUB

SHAMPOO SCRUB

Strength & Restore
Sea Salt & Ginger, 280 g

- Multifunctional product provides root-to-tip care
- Promotes a healthy scalp while natural ingredients give to the hair hydration and shine
- Organic Shea Butter nourishes and moisturizes hair, restores split ends, strengthens hair follicles, gives hair shine and radiance
- Ginger Extract stimulates microcirculation in the scalp and strengthens hair follicles



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SHAMPOO SCRUB

All in
One Sea Salt & Mint, 280 g

- Enriched with jojoba oil and organic peppermint
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Jojoba Oil revitalizes and strengthens the hair, stimulates hair growth and prevents hair loss
- Organic Peppermint Extract has a toning and cooling effect, restores hair to its natural shine and radiance
- Keeps the feeling of purity and freshness



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SHAMPOO SCRUB

Super Volume
Sea Salt & Mulberry, 280 g

- Gives the hair extra volume and shine
- Sea Salt deeply cleanses the scalp, prevents dandruff and gives the hair extra volume
- Organic Coconut Oil effectively moisturizes hair, restores split ends, eliminates dry hair and scalp, prevents dandruff, makes hair manageable and shiny
- Mulberry Extract protects the hair from the harmful effects of the environment



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HAIR MASK

HAIR MASK

Strength & Restore

Shea & Magnolia, 200 ml

- For weakened and damaged hair makes it soft and manageable
- Organic Shea Butter and Coconut Oil restore hair structure, nourish and moisturize, prevent split ends, give hair shine and radiance
- Magnolia Extract strengthens and protects fragile hair, forms a film on the surface of hair, protecting it from humidity loss and the aggressive environmental factors



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HAIR MASK

All in

One Jojoba & Lotus, 200 ml

- Must have product for all hair types
- The mask solves several problems at once: protects hair from negative environmental factors, prevents breakage and split ends
- Provides extra volume without weighing it down, gives natural shine and radiance
- Organic Jojoba Oil and Shea Butter restore and strengthen hair structure, stimulates hair growth
- Lotus Extract moisturizes and nourishes, gives hair a natural shine and radiance



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HAIR MASK

Volume & Shine

Argana & Mulberry, 200 ml

- Harmonize and strengthen your by providing volume and lift to the roots with nourishment and care
- Plant Proteins thicken the hair structure from the inside and protect it from the outside
- Organic Argana Oil intensely repairs and strengthens weakened and damaged hair
- Mulberry Extract protects hair from the harmful effects of the environment, gives hair shine and radiance



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BATH FUN

EAT GOOD FOOD, DRINK PURIFIED WATER, AND DETOX YOUR BODY AND MIND. SO WHY NOT BRING THAT 'ALL-GOOD, ALL-PURE PRACTICE' INTO BATH CARE YUMMY DELICIOUS PRODUCTS.



GEL BATH FOAM
creates a rich foamy lather
and leaves skin feeling
hydrated and soft.

Made with an expert blend
of **NATURAL EXTRACTS**
to boost you good-mood
vibes.

**LEFT FEELING OF
STRESS AND ANXIETY**
melt away with relaxing bath
foam. For when your body
needs relaxation as much as
your mind.



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JELLY BATHFOAM

JELLY BATHFOAM

Spa Relax

Lavender & Patchouli, 200 ml

- Gentle soothing bath foam that turns from jelly when touched by water
- Create your own RELAX SPA and let the feeling of calm wash over you
- Organic Lavender Essential Oil relieves fatigue, promotes deep relaxation and strength restoring
- Lavender scent is the perfect combo to help you relax and unwind after a long day
- Patchouli Essential Oil relaxes the body, leaves the skin hydrated and beautiful



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JELLY BATHFOAM

Deep Sleep

Camellia & Lotus, 200 ml

- It is formulated with natural active ingredients and features calming organic camellia oil
- Organic Camellia Oil relieves fatigue, promotes deep relaxation and restoring
- White lotus Extract eliminates emotional stress and helps to fight with insomnia



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JELLY BATHFOAM

Stress Off

Verbena & Ylang Ylang, 200 ml

- Calm the senses, cleanse the body and balance the spirit with this unique foam bath
- Organic Verbena Extract relieves physical and emotional fatigue, creates a pleasant atmosphere
- Ylang-ylang Essential Oil is a natural antidepressant, promotes deep relaxation



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HAND & FOOT CARE

ULTRA-GENTLE HAND CREAM HELPS TO RESTORE,
NOURISH AND PROTECT THE SKIN LEAVING YOUR HANDS
PERFECTLY MOISTURIZED AND VELVETY SOFT.



HAND BUTTER

is like a body butter, except for your hands. It has rich texture, generously nourishes the skin with oils and nutrients. Shea butter helps to moisturize the skin, improves cell regeneration and has a powerful protective effect.

HAND CREAM

is like a body butter, except for your hands. It has rich texture, generously nourishes the skin

FOOT CREAM

gently soothes and softens, protecting feet against cracked heels, leaving them soft and bare-foot beautiful

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HAND CREAM

HAND CREAM

Recovery
Mango & Basil, 50 ml

- Fast-absorbing hand cream providing intensive hydration and instantly leaving your skin feeling nourished
- Organic Mango Oil, Grape Seed Oil and Basil Extract promotes rapid recovery, protects the skin, moisturizes and softens
- Leaving the skin smooth and silky smooth



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HAND CREAM

Nutrition
Avocado & Oregano, 50 ml

- Fast-absorbing hand cream with natural ingredients for dry and very dry skin
- Organic Avocado Oil, Shea butter and Oregano Extract is an effective nourishing treatment for very dry hands
- It deeply nourishes and moisturizes, leaving your hands soft and velvety soft



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HAND CREAM

Moisturizing
Shea & Raspberry, 50 ml

- Providing effective protection against skin aging
- Organic Shea Butter, Almond Oil and Raspberry Extract intensively moisturizes and nourishes the skin of hands, improves tone and elasticity, returning it smoothness
- Hands appear softer, smoother, and more supple



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FOOT CREAM

FOOT CREAM

Softening

Joboba & Shea, 50 ml

- Papers and smoothes even the driest feet with this deeply-penetrating natural ingredients
- Organic Jojoba Oil, Shea Butter and Almond Oil effectively nourishes and revitalizes dry foot skin
- making your heels smooth and soft



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FOOT GEL

Cooling

Mint & Chestnut, 50 ml

- This cooling foot Gel brings immediate relief to tired feet and legs
- Organic Peppermint Extract, Chestnut Extract, Lime Oil and Menthol relieves tiredness and swelling heaviness and painful sensations in the feet
- Gives a comfortable feeling of lightness and coolness
- Olive oil moisturizes and softens the skin of the feet



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FOOT CREAM

Nutrition

Shea & Ylang Ylang, 50 ml

- Perfect skincare product against calloused feet and cracked heels
- Its deeply penetrating organic ingredients will leave skin feeling soft and smooth
- Organic Shea Butter, Cocoa Butter and Ylang Ylang Hydrolat deeply nourishes, softens and moisturizes
- It is quickly absorbed and provides intensive care and comfort



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HAND BUTTER

HAND BUTTER

**Deep Nutrition
Argana & Shea, 50 ml**

- Deeply nourish and moisturize skin immediately after applying the butter
- Organic Argana Oil and Shea Butter nourishes and restores the skin of the hands, stimulates cellular renewal
- Making the skin soft and velvety



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HAND BUTTER

**Deep Recovery
Coconut & Shea, 50 ml**

- Restores moisture leaving hands smooth supple and repaired
- Organic Coconut Oil and Shea Butter intensively restores, promotes rejuvenation
- gives the skin tenderness, smoothness and silkiness



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HAND BUTTER

**Softening
Macadamia & Shea, 50 ml**

- The hand butter texture melts on contact with the skin,
- Organic Macadamia Oil and Shea Butter softens, nourishes and restores dry skin of the hands
- Leaves a pleasant feeling of softness without greasy or sticky effect



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**ORGANIC
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HAND BUTTER

**Deep Hydration
Mango & Shea, 50 ml**

- Soothe and restore moisture your skin
- Organic Mango Butter and Shea Butter actively moisturizes, promotes the restoration of the lipid layer, exerts a protective effect, eliminates dryness
- Making the skin of the hands tender and well-groomed



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WHY ORGANIC MIMI?

DISCOVER THE JOY OF CARE WITH ORGANIC MIMI!
WE COMBINE A SCIENTIFIC APPROACH WITH A PLAYFUL
TWIST, CREATING AN ENJOYABLE AND EFFECTIVE SKIN
AND HAIRCARE EXPERIENCE

WE USE A VARIETY OF DELICIOUS FRAGRANCES TO TRANSFORM
YOUR ROUTINE INTO AN EXCITING AND REWARDING SELF-CARE
ADVENTURE

FOR THOSE WHO LOVE LIFE AND WHOSE WHO STARTS THE DAY
WITH A SMILE

BRIGHT AND STYLISH BRAND OF NATURAL COSMETICS WITH INSPIRING FRAGRANCES,
PLEASANT TEXTURES, IMPRESSIVE SKIN AND HAIR CARE RESULTS IN COLORFUL PACKAGING.
IT'S NOT JUST CARE, IT'S YOUR MOOD, YOUR JOY AND YOUR SENSATION



BRAND BENEFITS

ORGANIC
MiMi



AUTHENTICALLY ORGANIC AND NATURAL INGREDIENTS: WE BELIEVE THAT NATURE PROVIDES THE BEST SOLUTIONS. NOT ONLY MAKE YOU MORE BEAUTIFUL, BUT ALSO, BE EFFECTIVE AND SKIN-FRIENDLY. AFTER ALL, REAL BEAUTY COMES FROM NATURE!



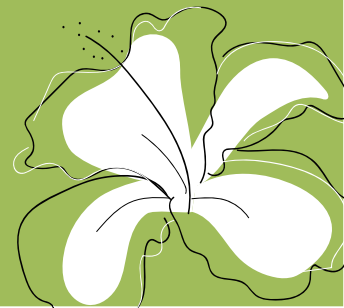
SUSTAINABLE PACKAGING: WE CARE ABOUT WHAT IS IN OUR PRODUCTS AND ALSO IMPORTANT TO US THE PACKAGING MATERIAL. WE USE ENVIRONMENTALLY FRIENDLY PRODUCTION PROCESSES AND PACKAGING TO MAKE A MORE SUSTAINABLE LIFE



WE WON'T COMPROMISE PERFORMANCE: WE BELIEVE YOU SHOULDN'T HAVE TO CHOOSE BETWEEN WHAT WORKS AND WHAT'S GOOD FOR YOU. WE PUT A LOT OF RESEARCH AND DEVELOPMENT INTO OUR HIGH-QUALITY, GENUINE NATURAL COSMETICS



POWERFUL ACTION FORMULATED WITHOUT: PARABENS, PETROLEUM, BUTYLENE, PHTHALATES, SILICONES, MINERAL OILS, MICROPLASTICS. OUR NATURAL COSMETICS ARE CRUELTY FREE AND CERTIFIED ACCORDING TO THE VEGAN QUALITY STANDARD



TARGET AUDIENCE



Studying or working,
progressive, with a middle
income,
living in the cities.
Smart.
Positive-thinking.
Follow to the work/life
balance



Self-confident
Prefers active lifestyle
Love yourself the way she is
Willing for companions to
trust and those who share
the same values
The most important thing is
self-realization, family and
friends



High awareness of fashion and
beauty`s trends.

Adventure seeker, loving
experiments in daily beauty
routine



ORGANIC MiMi



Looking for trendy and
modern organic brands,
which reflects their values
Can't effort expensive
organic cosmetics
Concern about
environmental pollution
Leading sustainable lifestyle



**WE'RE COMMITTED TO PROTECTING
THE PLANET WITH OUR ECO-FRIENDLY AND
CRUELTY-FREE PRODUCTS.
JOIN US ON OUR MISSION TO CREATE A BETTER WORLD!**

WWW.ORGANICMIMI.EU